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Database Innovator Peter Boncz to Present on Expanded Actian Analytics Platform SQL-in-Hadoop Capabilities at Hadoop Summit

Renowned data management architect discusses design goals, features of top-performing database now in Hadoop

June 2, 2014



SAN JOSE, CALIF. — Peter Boncz, senior research scientist at Centrum Wiskunde & Informatica (CWI), professor at VU University Amsterdam and technical advisor to [Actian Corporation](#) ("Actian"), the first company to assemble an end-to-end big data analytics platform that runs natively on Hadoop, will present "Highest-Performing SQL-in-Hadoop: Announcing 'Project Vortex'" at the 2014 [Hadoop Summit](#) being held June 3-5, 2014 in San Jose, Calif.

Boncz's session will detail how the new offering on the Actian Analytics Platform makes the most efficient X100 analytical query engine accessible in Hadoop. Boncz, architect of the transformational MonetDB and X100 Vectorwise databases, explains design goals and features of this offering, which uses HDFS native storage and Hadoop clusters for storing, updating and querying huge databases. Introduced in 2010, the columnar, vectorized analytical database inspired others to create vector analytical databases, but the X100 data management system continues to dominate performance charts. The update brings industrial-grade SQL (optimizer, APIs, access control, etc.) to vector technology: HDFS performance instrumentation, elastic scale-out, maintenance-free failover and resource optimization via YARN.

Actian, a platinum sponsor of the Hadoop Summit, will demonstrate the [Actian Analytics Platform](#), including its expanded [Hadoop](#) capabilities, in its Booth #P6. The new edition, to be made generally available June 30, 2014, represents a major milestone in extending and enriching the Actian Analytics Platform announced earlier this year. The platform has already seen extensive use accelerating time to decision across a variety of markets, with customers including major-name innovators such as [Evernote](#) and Opera Solutions.

WHO: Peter Boncz, Senior Research Scientist, Centrum Wiskunde & Informatica and Technical Advisor to Actian

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WHEN: 2:35 – 3:15 PDT, Tuesday, June 3, 2014

WHERE: Room 230A, San Jose Convention Center

About Actian: Accelerating Big Data 2.0

Actian transforms big data into business value for *any* organization – not just the privileged few. Actian provides transformational business value by delivering actionable insights into new sources of revenue, business opportunities, and ways of mitigating risk with high-performance in-database analytics complemented with extensive connectivity and data preparation. The 21st century software architecture of the Actian Analytics Platform delivers extreme performance on off-the-shelf hardware, overcoming key technical and economic barriers to broad adoption of big data. Actian also makes Hadoop enterprise-grade by providing high-performance ELT, visual design and SQL analytics on Hadoop without the need for MapReduce skills. Among tens of thousands of organizations using Actian are innovators using analytics for competitive advantage in industries like financial services, telecommunications, digital media, healthcare and retail. The company is headquartered in Silicon Valley and has offices worldwide. Stay connected with Actian Corporation at www.actian.com or on [Facebook](#), [Twitter](#) and [LinkedIn](#).

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